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2020 Ad Rate Sheet

Discounts:

A 10% discount is given for any ad that is run for 3 consecutive months. Ad must be the **same** ad and ad size, with no changes and paid when billed the first month.

A 10% discount for a 6 month commitment of the same size but different ad. Billed and payable the first month.

Ads, with CMKY color profile, should be sent via email as a pdf, jpg, tiff, or an indd (InDesign) file to the email:

editor@DrummondIslandDigest.com.

Color:

Add color photos or text to make your ad stand out! Only \$25 for 1/3 page or smaller, \$40 for 1/2 page or larger. Discounts do not apply to color.

Deadline:

Ads must be submitted by the 16th of month. Late ads may incur additional charges.

If ad layout is necessary, please submit materials by 15th of month to allow time to receive a proof.

1/10 page: \$34

5" W x 3" H
or "4" x 4"

1/5 page: \$50

6" W x 4" H
or 5" x 5"

1/4 page: \$59

5" W x 6" H
or 7.5" W x 4" H

1/3 page: \$69

5" W x 8" H
or 7" W x 6" H
or 10" W x 4" H

1/2 page: \$100

10" W x 6" H
5" W x 12" H

3/4 page: \$169

10" W x 11" H

Full page: \$200

10" W x 15.5" H

Color: \$25 for 1/3 or smaller, \$40 for 1/2 or larger.

Preferred placement: Extra, inquire

Sponsor "Where's Roger" Hidden Picture Contest



At no charge and for as many times a year as you would like, you can sponsor the "Where's Roger" hidden picture contest. Just indicate what months you would like to offer two or four \$5 gift certificates, good for 45 days. We'll do the rest for you. See the Puzzle Pages for more info.



Coupons: Advertisers are encouraged to use coupons to track the effectiveness of specials better. Coupons are \$20 when placed in the **same issue** with a regular ad (1/10 or larger). Coupon size is (2.5" x 4").